LAND USE AND DEVELOPMENT

Existing Conditions

- Church Offices
- Mixed Income Housing
- Open Space
- Community Services (After school care, health and wellness clinic, construction training, and more)

Current Development Proposals (Phase 1)

- Connection from Pack Square Park into the Block through the Performance Center.
- Performance Center provides a flexible community room and retail opportunities.

Possible Future Opportunities (Phase 2)

- Community fabric is "fleshed out" with a mix of uses that make up an urban neighborhood.

REVITALIZATION OF THE BLOCK

Existing uses in The Block are strong community assets.

- East End is separated from the Block by large open areas, parking lots, and Charlotte Street.

MAP LEGEND

- Community Assets
  - Parks and Open Space
  - Trees
- Existing Buildings
- Key Community Structures
  - Local Business/Office Units
- Performance Center
- Retail/Office
- Housing + Office or Retail
- Housing
- Parking Structure

CONNECTIONS - Before

Poor Connections and Gateways

- Existing Connections
- Barriers to Movement
- Undefined Gateways
- Questionable Connection

CONNECTIONS - After

- Repaired Connections, New Pathways, and Gateways That Work

1. The Performance Center
   - Entertainment
   - Office
   - Retail
   - Community Space
   - Open Greenspace
   - Parking

2. Mt. Zion Properties
   - Church Offices
   - Mixed Income Housing
   - Open Space
   - Community Services

3. Eagle-Market Streets Development Corporation
   - Workforce Housing
   - Offices
   - Community Resource Center

KEY POINTS

- Existing social/cultural assets to be preserved and enhanced
- More opportunities for local business and street life
- Major financial investment in community (est. $85 million)
- The Block can be re-connected to the East End Neighborhood
- Unique character of The Block is understood and respected
- The Block as a neighborhood where people live, work and play

Design of connection to East End to be determined. Keep the pedestrian bridge or create an intersection?

Packing deck is expanded with retail that matches the scale of the Block.

Velvet Street added to urban grid.

Velvet Street to feature local businesses, small entertainment venues, and housing.